CORISE

HEADING RIGHT, THRIVING TOGETHER

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CORISE CO., LTD.

YOUR TRUSTED IN-MARKET REPRESENTATIVE

Growth shouldn't be limited by borders, cultures or languages. At CoRise, we believe bold companies deserve bold partners - those who go beyond just service to deliver results, access, and trust.
We didn't build CoRise to be the biggest - we built it to be the most committed. We don't aim to serve everyone - we aim to serve you exclusively and effectively, and we fight for your position like it's our own.
If you're ready to lead your industry in Vietnam or Southeast Asia, we're ready to lead the way for you.

Let's rise, together.
-Founder Team-



MARKET REPRESENTATIVE PACKAGE

FOR INTERNATIONAL EXPORTERS, MANUFACTURERS, PACKING HOUSES, AND GROWERS EXPANDING INTO VIETNAM & SOUTHEAST ASIA.

We act as your local extension, ensuring a seamless market entry with:

- **Sales Representation:** Strategic sales planning, negotiations, and partnership development.
- **Trade Terms & Customer Management:** Compliance with trade policies, payment risk mitigation, and strong client relationships.
- **Market Research & Analysis:** Insights on consumer trends, competitors, and market opportunities.
- **Post-Sales Support:** Claims handling, dispute resolution, and quality control assistance.
- **Marketing & Branding:** Executing tailored marketing strategies, packaging consultation, and performance tracking.

SALES REPRESENTATIVE PACKAGE

FOR LOCAL EXPORTERS LOOKING TO EXPAND INTERNATIONALLY.

We facilitate smooth international expansion with:

- **Sales Representation:** Acting as your overseas representative, managing buyer relationships.
- **Market Entry Strategy:** Analyzing regulations, consumer trends, and competitive landscapes.
- **Trade Fairs & Networking:** Representing your brand at key events and securing partnerships.
- **Compliance Support:** Advising on trade laws, certifications, and contract negotiations.
- **Post-Sales Coordination:** Ensuring smooth transactions and customer satisfaction.

PROMOTION PACKAGE

FOR EXPORTERS AND GOVERNMENT PROMOTING PRODUCTS IN VIETNAM.

- **Strategic Campaign Development:** Tailoring marketing plans based on industry trends and target audience insights.
- **Trade Fair & Exhibition Representation:** Showcasing products and securing potential buyers through high-profile events.
- **Multi-Channel Promotion:** Implementing digital and offline marketing strategies, including social media, advertising, and branding initiatives.
- **Performance Monitoring & Reporting:** Evaluating campaign effectiveness and providing recommendations for improvement.

SOURCING PACKAGE

FOR INTERNATIONAL BUYERS SEEKING RELIABLE SUPPLIERS IN VIETNAM & SOUTHEAST ASIA.

- **Supplier Identification & Verification:** Finding and vetting trusted suppliers that meet international quality standards.
- **Price Negotiation & Contract Management:** Securing the best terms to ensure cost efficiency and supply reliability.
- **Supply Chain Coordination:** Managing logistics, shipping, and inventory control to streamline procurement.
- **Quality Control & Compliance:** Conducting inspections, audits, and ensuring regulatory compliance to mitigate risks.

OUR INDUSTRIES

- Agricultural products (specialized in fruits and vegetables)
- Functional food
- Wood residues (specialized in wood pellet, shavings and sawdust)
- FMCG
- Animal feed
- Chemical products
- Aquaculture (specialized in seafood)



WHY CHOOSE US?

- **Dedicated Partnership:** Your success is our priority. We focus on one client per industry in each market to ensure focus and confidentiality.
- **Industry-Proven Expertise:** Years of hands-on experience in sales representation, sourcing, and market expansion across various industries.
- **Local Mastery & Global Vision:** Deeply rooted networks in Vietnam & SEA, combined with a strategic global approach.
- **Integrity & Discretion:** We safeguard your business interests, ensuring confidentiality, trust, and competitive advantage.

OUR VISION

To be the driving force behind global business expansion in Asia, seamlessly connecting markets and fostering sustainable growth.

OUR COMMITMENTS

We uphold the highest level of confidentiality, ensuring secure transactions and absolute discretion in every business deal.

OUR MISSION

We empower international manufacturers with seamless market entry solutions and strategic sales representation in Vietnam and Southeast Asia. Likewise, we elevate Vietnamese businesses onto the global stage with customized sales strategies and deep industry expertise. Through unwavering confidentiality and trust, we build strong, lasting partnerships that thrive on success and integrity.